

# Escondido PTA's Ice Cream Challenge

The Ice Cream Challenge is a direct appeal, a one-time ask, and it is the PTA's primary fundraising vehicle.  
*Our goals are to raise \$90,000 and to reach 100% participation.*

PTA funds Field Trips, Teacher Grants, Classroom Supplies, Events and Services---  
All the "Stuff" that makes *Escondido Excellent!*

Now available *online!!*

Escondido PTA's

**One-Time Contribution Form**

<https://escondido-pta.cheddarup.com>

- ❖ eChecks and Credit Cards now accepted, in addition to cash or checks
- ❖ Save time - it's fast and secure, enabled by Cheddar Up
- ❖ Save the PTA from many hours of data entry and bookkeeping
- ❖ Formerly known as the "One-Check Form"

**Every Donation, no matter the amount, will earn a scoop on your child's classroom ice cream cone poster.** The students love seeing the scoops pile on, they know it means that the PTA will continue to provide the COOL-STUFF at school. At the end of the campaign we will celebrate with a school-wide Ice Cream Party at recess.

