

# Escondido PTA's Ice Cream Challenge

The Ice Cream Challenge is a direct appeal, a one-time ask, and it is the PTA's primary fundraising vehicle. Our goals are to raise \$90,000 and to reach 100% participation.

PTA funds Field Trips, Teacher Grants, Classroom Supplies, Events and Services---  
All the "Stuff" that makes *Escondido Excellent!*

The PTA's Suggested Donation is \$300. per student; however, some families are not able to give the suggested donation amount, so we rely on larger donations to help make the campaign a success. If you can give more, please consider contributing at one of the **Sweet Treats - Levels of Giving:**

\$301 - 500 per child ~ **The Twist-Cone**  
\$501 - 1K per child ~ **The Milkshake**  
\$1001 - 3K per child ~ **The Banana Split**  
Over \$3K per child ~ **The Party Sundae**



**Every Donation, no matter the amount, will earn a scoop on your child's classroom ice cream cone poster.** The students love seeing the scoops pile on, they know it means that the PTA will continue to provide the *COOL-STUFF* at school!

At the end of the campaign we will celebrate with an **school-wide Ice Cream Party** at recess!

**Submit the One-Check Form** (pink form in Back-to-School Packet) **to Office by September 7.**

You can donate via paypal at: <http://escondido.pausd.org> Please submit One-Check form, so we can properly account for your contribution.